



STANFORD BIODESIGN EXECUTIVE EDUCATION

MANAGING INNOVATION FROM THE INSIDE OUT

March 18-20, 2024 at Stanford University

Managing Innovation provides senior executives with a fresh perspective on how to drive innovation within their organizations. Through hands-on experiences and personalized interactions with industry and academic leaders, you will learn a proven, need-driven process for assessing new opportunities and achieving results in the demanding health technology sector.

REGISTRATION

\$15,250 per person - Pricing covers programming, lodging (March 18 and 19), meals, and local transportation. The course can accommodate 8 companies, and each company is required to send a group of at least 12 participants. Please note that registration fees are not refundable.

PAST PARTICIPANTS

Abbott • Baxter/Hillrom • BBraun
BD • Boston Scientific • Dexcom
Edwards Lifesciences
GE Healthcare • Johnson & Johnson
Medtronic • NEC Corporation
Siemens Healthineers • Stryker
Teleflex • Terumo • Veranex • Verily
W. L. Gore • Zimmer Biomet

WHO SHOULD ATTEND

Executives with 10+ years of management experience (strategic planning, R&D, product development, marketing, business development) who are responsible for leading innovation efforts within their organization.

CONTACT

To express interest in having your company attend, please contact Gordon Saul (gsaul@stanford.edu).

“Best training I’ve been to. Super engaging.”

“Completely changes your thinking about innovation.”

“The faculty feedback and interactions were so valuable.”

“My excitement level to start using these tools is off the charts! I wish I would have had this information years ago.”