Managing Innovation provides senior executives with a fresh perspective on how to drive innovation within their organizations. Through hands-on experiences and personalized interactions with industry leaders, you will learn a proven process for assessing new opportunities and achieving results in the demanding health technology sector.

April 20-22, 2022 at Stanford University (in-person program)

REGISTRATION
$14,250 per person - Pricing covers course programming, lodging (April 20 and 21), meals, and local transportation, as well as special COVID safety precautions. The program can accommodate up to 8 companies, and each company may send a group of 12–18 participants. All participants must be fully vaccinated.

WHO SHOULD ATTEND
Executives with 10+ years of management experience (strategic planning, R&D, product development, marketing, business development) who are responsible for leading innovation efforts within their organization.

CONTACT
To express interest in having your company attend, please contact Gordon Saul (gsaul@stanford.edu).

PAST PARTICIPANTS
Abbott • Baxter • BD • Boston Scientific • Edwards Lifesciences • GE Healthcare
Johnson & Johnson • Medtronic • NEC Corporation • Stryker • Teleflex • Terumo
Verily • W. L. Gore • Zimmer Biomet

“Valuable sessions and content.”

“Completely changes your thinking about innovation.”

“My excitement level to start using these tools is off the charts! I wish I would have had this information years ago.”

“The faculty is incredibly passionate and knowledgeable.”