Managing Innovation provides senior executives with a fresh perspective on how to drive innovation within their organizations. Through hands-on experiences and personalized interactions with industry and academic leaders, you will learn a proven process for assessing new opportunities and achieving results in the demanding health technology sector.

April 3-5, 2023 at Stanford University

REGISTRATION
$14,750 per person - Pricing covers course programming, lodging (April 3 and 4), meals, and local transportation, as well as COVID safety precautions (as required). The program can accommodate up to 10 companies, and each company may send a group of 12–18 participants. All participants must be fully vaccinated.

WHO SHOULD ATTEND
Executives with 10+ years of management experience (strategic planning, R&D, product development, marketing, business development) who are responsible for leading innovation efforts within their organization.

CONTACT
To express interest in having your company attend, please contact Gordon Saul (gsaul@stanford.edu).

PAST PARTICIPANTS
Abbott • Baxter/Hillrom • BD • Boston Scientific • Edwards Lifesciences • GE Healthcare • Johnson & Johnson • Medtronic • NEC Corporation • Stryker • Teleflex • Terumo • Verily • W. L. Gore • Zimmer Biomet

“Best training I’ve been to. Super engaging.”

“Completely changes your thinking about innovation.”

“My excitement level to start using these tools is off the charts! I wish I would have had this information years ago.”

“The faculty is incredibly passionate and knowledgeable.”