



ROBERT
HOWARD
NEXT
STEP
AWARD

CALL
FOR
ENTRIES

MEDICAL
TECHNOLOGY
INNOVATION

STANFORD BYERS CENTER FOR
BIODESIGN

LUNAR

McKinsey&Company

Interested in a leading global product design firm helping you with your first prototype?

APPLICATIONS

1. Awards are open to any Stanford student, post-doc, visiting student researcher, faculty member, or teams comprising the above.
2. Only one entry per individual or team.
3. Applications will be accepted until May 7, 2018.
4. Finalists will present their submission to a panel of Stanford faculty and LUNAR representatives, who will select awardees.
5. Entries must be submitted through the online application form: <https://on.lunar.com/RHNS2018>
6. Awardees will be notified via email no later than May 31, 2018.
7. Awardees must accept the award by June 2, 2018.
8. Please send inquires to Gordon Saul (gsaul@stanford.edu).

AWARD

1. Awardees will receive design and engineering consultation from LUNAR within 1 year of receiving the award. This usually consists of 2 design process and/or regulatory advising sessions with LUNAR's Health + Medical team, along with 1 focused week-long design sprint. During the sprint, LUNAR can provide assistance with branding, identity, industrial design and use case renders, detail engineering, and design for manufacturing.
2. Awardees must ensure that novel intellectual property to be developed is protected prior to working with LUNAR. LUNAR will waive rights to intellectual property created during this period.
3. Awardees' names will be featured on plaques displayed at Stanford Biodesign and at LUNAR San Francisco.
4. Awardees' names will be listed on the Biodesign and LUNAR websites.
5. Awardees will receive an award certificate. Awardees (an awardee team member) must be present at the Stanford Biodesign graduation ceremony (scheduled for June 7) to accept the award.

ABOUT ROBERT

Robert Howard (1962–2011) served as Vice President of Engineering at LUNAR for 15 years. He was a Stanford Alumnus (MSME '86) and served as a lecturer in the Department of Product Design. Robert loved helping people, teaching, tinkering, making the impossible possible, designing healthcare products, and being involved in the Stanford community — in particular the Biodesign program. LUNAR honors Robert by giving time to Stanford Biodesign in his memory.

ABOUT LUNAR

Since 1984, LUNAR has designed ingenious products and services across consumer, medical, and technology industries. In 2015, McKinsey & Company joined forces with LUNAR to create an unparalleled value proposition for business and design. Today, we deliver, launch and scale new innovations with unprecedented speed and impact.