Biodesign for Mobile Health Participants

Our Speakers, Panelists and Advisors
Fall 2017-18

MARTA GAIA ZANCHI, PHD & PAUL YOCK, MD
Opening Day: September 27th

3.30p : Overview: Biodesign Process, Course
4.30p : Keynote, Opening Presentations
Overview

Marta G. Zanchi
Founding & Lead Director
Biodesign for Mobile Health
Director, Biodesign for Digital Health
Stanford Biodesign

Paul G. Yock
Founding Director
Biodesign for Mobile Health
Founder, Director
Stanford Biodesign
Keynote

Michael McConnell
Head, Health innovations
Verily Life Sciences
BIOE273 Alumni Presentations

- Neil Gandhi
- Raheel Ata
- Akshay Chaudhari
- Alejandro Aguirre
- Ryan Brewster
- Taylor Sihavog
- Leo Shaw
- John Cannon
- Dana Lee Kralicek
- Annalisa Taylor
- Richard Trimble
Class 2: October 4th

3.30p: Needs Finding & Exploration
4.30p: Mobile Health Needs
Needs Finding & Exploration: Speaker

James Wall, MD
Assistant Professor of Surgery
Stanford University
Assistant Director, Innovation Fellowship
Stanford Biodesign
mHealth Needs: Moderator

Paul Yock
Martha Meier Weiland
Professor of Medicine
Founding Co-Chair
Department of Bioengineering

Founder, Director
Stanford Biodesign

Stanford University
mHealth Needs: Panelists

Mintu Turakhia
Chief, Cardiac Electrophysiology
VA Palo Alto

Manish Saggar
Assistant Prof. Psychiatry
Stanford University

Justin Ko
Chief, Medical Dermatology
Stanford Healthcare

Jacqueline Shreibati
Medical Director
Alivecor

Moderator: Dr. Paul Yock
Class 3: October 11th

3.30p: Needs Screening & Criteria Selection
4.30p: Enabling Technologies
Needs Criteria Selection: Speaker

Lyn Denend
Director, Academic Programs
Stanford Biodesign
Enabling Tech: Moderator

Kate Rosenbluth
Chief Executive Officer
Cala Health
Enabling Tech: Panelists

Joseph Smith
CEO
Reflexion Health

Gloria Lau
Entrepreneur & Data Scientist

Michael Carchia
CTO
Tueo Health

Miguel Drumond
Technical Program Manager
Google [x]

Moderator: Kate Rosenbluth
Class 4: October 18th

3.30p : Concept Generation & Screening
4.30p : Designing for Health
Concept Generation: Speaker

Varun Boriah
Founder
Chief Executive Officer
Lully Sleep
Designing for Health: Moderator

Farzad Azimpour
Director of Health
Biodesigner + Cardiologist
IDEO
Designing for Health: Panelists

Rob Lister  
Founder & Senior Partner  
Future Medical Systems

Vishal Dubey  
Executive, Entrepreneur & Advisor

Jules Sherman  
Design Consultant  
Stanford University

Alex Tam  
Head of Design  
Augmedix

Moderator: Farzad Azimpour
Workshop: October 20th

12:30p: Intellectual Property in Mobile Health

William Kim
Partner
Wilmer Hale

Owen Allen
Counsel
Wilmer Hale
Class 5: October 25th

3.30p : Team Activity
4.30p : Spotlight on Policy
Policy: Moderator

Anil Sethi
Serial Entrepreneur & Investor
Policy: Panelists

Bill Kramer
Executive Director, Health Policy
PBGH

Jorge Caballero
Founder & CEO
Distal

Bob Sanguedolce
IT Strategy, Tech Consultant
Assured Solutions

Barry Hurewitz
Partner
WilmerHale

Moderator: Anil Sethi
Class 6: November 1\textsuperscript{st}

3.30p : Telling your mHealth Story
4.30p : Business Models & Financing
Presenting your mHealth Story: Speaker

Karen Drexler

CEO
Sandstone Diagnostics

Founding Angel
Astia Angels
Biz Models & Financing: Moderator

Sami Hamade
Partner
AppleTree Partners
Biz Models & Financing: Panelists

Karen Drexler
Founding Angel
Astia Angels

Bill Evans
Managing Director
Rock Health

Cheryl Cheng
Partner
BlueRun Ventures

Fred Toney
Founder & CEO
Launchpad Digital Health

Nina Kjellson
General Partner
Canaan Partners

Moderator: Sami Hamade
Workshop: November 3rd

12:30p : Mobile Health Regulation

Larry Carrier
Head, Regulatory Affairs
Verily
Life Sciences
Class 7: November 8th

3.30p : Evaluating a Business for Success
4.30p : Entrepreneurship
Evaluating a Business: Speaker

JJ Singh

Chief Executive Officer

Service Associates
Entrepreneurship: Moderator

Uday Kumar
Chief Executive Officer
Element Science
Entrepreneurship: Panelists

Bryant Lin  
Founder  
Zing Health

Mark Schwartz  
General Partner  
Launchpad Digital Health

Larry Frye  
Founder CEO  
Healthyer

Julie Black  
Chief Technology Officer  
Evidation Health

Moderator: Uday Kumar
Class 8: November 15th

3.30p : Team Activity
4.30p : Corporate Perspectives
Corporate Perspective: Moderator

Jay Watkins, MBA
Managing Director
De Novo Ventures
Co-Director, Innovation Course
Stanford Biodesign
Corporate Perspective: Panelists

Andrew Chen
Chief Technology Officer
AstraZeneca

Alexander Grunewald
Global Head Healthcare Innovation Strategy
J&J

Asha Nayak
Chief Medical Officer
Intel Corporation

Archana Dubey
Global Medical Director
HPE & HP

Moderator: Jay Watkins
Class 9: November 29th

3.30p : Mentor Day
Students work with Mentors, in our classroom

three 45min-slots
3.30-4.15p | 4.25-5.10p | 5.20p-6.05p
Class 10: December 6th

3.30p : Final Presentations
6.30p : Reception & Awards (at Stanford Biodesign)
Last Day of Class

- 3:30p: Final Presentations
- 6.30p: Reception & Awards
Sincerest thanks to...
Our Advisory Board...

Yogen Dalal
Mark Zdeblick
Asha Nayak
Paul Wang
Cheryl Cheng
Michael V. McConnell
...& other experts who help us select the Biodesign NEXT award recipients

Scott Barclay  
Operating Partner  
Data Collective  
VC

Fred Toney  
Founder, CEO  
Launchpad Digital Health

Stefan Heuser  
VP, Operations & Innovation  
Samsung Electronics

**The full panel will be announced to our students in November, in the classroom**
Companies contributing interviews & informing our case studies