MANAGING INNOVATION
FROM THE INSIDE OUT

Managing Innovation provides senior executives with a fresh perspective on how to drive innovation within their organizations. Through hands-on experiences and personalized interactions with industry leaders, you will learn a proven process for assessing new opportunities and achieving results in the demanding health technology sector.

February 27–March 1, 2019 at Stanford University

REGISTRATION
$10,750 per person for Biodesign partners
$14,000 per person for all other companies, space permitting
Pricing includes all course programming, lodging (February 27 and 28), meals, and local transportation. The program can accommodate up to 8 companies, and each company may send a group of 8–16 participants.

WHO SHOULD ATTEND
Executives with 10+ years of management experience (strategic planning, R&D, product development, marketing, business development) who are responsible for leading innovation efforts within their organization.

CONTACT
To express interest in having your company attend, please contact Gordon Saul (gsaul@stanford.edu).

PAST PARTICIPANTS
Abbott • Baxter • BD Medical • Boston Scientific • Edwards Lifesciences • GE Healthcare Johnson & Johnson • NEC Corporation • Stryker • Terumo • Verily • Zimmer

“Completely changes your thinking about innovation.”

“The presenters and mentors are top notch!”

“One of the most beneficial training courses I’ve ever taken.”

“Relevant content we could put to use on Monday.”