Join Us this Fall for Biodesign’s class on the rapidly growing Mobile Health field.

**BioE 273 / Med 273 “Biodesign for Mobile Health”**

examines the process of creating innovation to address the need of patients, consumers and their caregivers for access to affordable and effective health care, by enabling the provision of services and information via mobile apps and technologies.

**Over 40 Guest lecturers** from the Mobile Health industry and entrepreneurial community will join Faculty from Stanford University and other Academic Institutions to discuss the driving needs, opportunities and challenges that characterize the Mobile Health innovation landscape.

Optionally, students work in **project teams** to receive an award and the opportunity to continue developing their ideas during the Winter and Spring.

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<th>Quarter</th>
<th>Fall 2015</th>
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| Day, Time | Wed 3:30-4.20 pm (273-02, with project)  
            Wed 4:30-6:20 pm (273-01, all students) |
| Location | Room 104, Shriram Center, 443 Via Ortega |
| Units | 1 (attendance) or 3 (with project)  
          CR/NoCR |
| Schools | Engineering, Medicine, Business & Beyond  
            Both Graduate & Undergraduate students |
| Join Us! | Class starts on September 23rd at 4.30PM |
Calendar - BioE273-01:
Lecture/Panel @4:30PM-6:20PM

September 23 – Introduction
September 30 – Needs
October 7 – Enabling Technologies
October 14 – Designing for Mobile Health
October 21 – Policy
October 28 – Beyond US: Global Mobile Health
November 4 – Money: Business Models and Financing
November 11 – Entrepreneurship
November 18 – Corporate Perspectives

December 2 – Presentations & Awarding Ceremony

Calendar - BioE273-02:
Project/Lab @3.30PM-4.20PM

September 23 – NO PROJECT/LAB SESSION
September 30 – Project Requirements, Milestones and Deliverables
October 7 – Biodesign Innovation Process: Needs Finding
October 14 – Biodesign Innovation Process: Needs Screening & Criteria
October 21 – Biodesign Innovation Process: Concept Generation & Screening
October 28 – The Art of Telling your Mobile Health Story
November 4 – Business Models for Mobile Health
November 11 – Evaluating a Business for Success
November 18 – Career opportunities in Mobile Health

Questions?
Contact BioE273 Lead Director Dr. Zanchi at mgzanchi@stanfordalumni.org